

DELEGATE INFORMATION

PLEASE NOTE THAT REGISTRATION IS OPEN FROM 9AM – 10AM ON 16TH MAY

TRAVEL DETAILS:

Grange City Hotel
8-14 Coopers Row, London EC3N 2BQ



From Airport	By Car	By Train
Heathrow Airport	50 minutes	25 minutes to Central London
Gatwick Airport	1 hour 10 minutes	30 minutes to Central London
Stansted Airport	1 hour 10 minutes	45 minutes to Central London
Luton Airport	1 hour 15 minutes	35 minutes to Central London
City Airport	15 minutes	A short drive from the hotel

By Train

Nearest rail stations are Liverpool Street, Kings Cross St. Pancras and Euro-Star trains to Paris and Brussels from Waterloo.

By Tube

Nearest underground station is Tower Hill, on District and Circle line, when you come out, turn left and walk along Coopers Row for 100 meters, the hotel is on the right side.

By Car

Arriving on M40-Mway turns into A40 into Euston Road. At Railway station turn right into upper Woburn Place. Follow sign to Holborn then St Paul's, Tower Hill station. Hotel is on Coopers Row a few moments from Tower Hill station and opposite the Tower of London
Car parking - On-street parking or Local car park just a few minutes from the hotel. Local parking rates will apply.

Sponsored by:



**BUSINESS INTELLIGENCE & ANALYTICS SPECIAL EVENT
16TH MAY 2006, GRANGE CITY HOTEL, LONDON**



AGENDA

9.00 – 10.00	REGISTRATION		
10.00 – 10.10	UKOUG Welcome and Introduction		Debra Lilley Director UKOUG
10.10 – 10.55	Keynote – “The Fusion of Technology & Applications” Oracle's own development innovation and recent acquisitions - PeopleSoft, Retek, Siebel - have transformed and expanded the breadth of Oracle's Business Intelligence solutions. David will explain Oracle's strategy for the development of Business Intelligence technology for organisations implementing analytic solutions, as well as providing a BI foundation in Oracle Fusion applications.		David Pryor Vice President of Business Intelligence and Warehousing Oracle EMEA
10.55 – 11.40	Keynote - “A Vision for Business Intelligence – Business Intelligence Today, the Trends and the Future” In this presentation, Jon will review the reality of BI adoption in business today, plus some of the business drivers that affect it going forward. In this context Jon will then discuss some of the likely technology and functional shifts that we are likely to observe as BI evolves into a "main-stream technology " over the following years.		Jon Ainsworth Solution Sales Director, Business Intelligence & Data Warehousing
11.40 – 12.00	BREAK		
	<i>Business Stream – Bell Suite</i>	<i>Technology Stream - Beauchamp</i>	<i>Partner Stream – Isis Suite</i>
12.00 – 13.00	“Can You Apply Corporate Governance to Your BI/CPM Data And Process?” Brian Gregory Senior Director, Compliance, EMEA A great deal of attention and effort has been correctly applied to ensuring that transactions in a company's ERP system are correctly controlled and recorded. But can management say the same about their CPM/BI data? If they	“Delivering ‘train of thought analysis’ Through New Business Intelligence and Data Warehousing Architectures.” Doug Cackett EMEA Practice Director , EMEA Business Intelligence & Data Warehousing Many companies are struggling to come to terms with extracting business value from the ever increasing volumes of data they manage,	“Toshiba – A Case Study in Solving Complex Reporting Challenges” Ian Rockell Territory Manager, Noetix Corporation Sandra Smith Head of IT, Toshiba UK In 2003, Toshiba implemented a pan-European Oracle 11i rollout for the PC and server businesses. The scope set by Germany did not

Sponsored by:



**BUSINESS INTELLIGENCE & ANALYTICS SPECIAL EVENT
16TH MAY 2006, GRANGE CITY HOTEL, LONDON**



	<p>can't what is the value of this data? This session will look at the challenges and how Oracle's Performance Foundation can help you apply Governance principles to CPM/BI data creation.</p>	<p>resulting in an information paradox: the more data we have, the less we seem to know. By supporting Business Analysts with appropriate Business Intelligence and Data Warehousing architectures and tools, we can enable 'train of thought analysis' and so deepen insight and business value.</p> <p>This paper will explore these issues and demonstrate how Oracle's in-database OLAP, statistics and Data Mining can all be brought together to support more effective business analysis</p>	<p>allow for end user reporting facilities. However, after a cost-benefit analysis, the company determined that it would cost more than £1.5 million to generate the more than 100 customised reports.</p> <p>After an extensive search, Toshiba discovered a complementary solution that would work with Oracle Discoverer yet offer immediate reporting at a much smaller percentage of cost. The tool was implemented and utilising the cross-operational module, Toshiba was able to get all of the UK inventory organisations in one view, see subsets of those inventory organisations and utilise the existing Discoverer/Citrix setup. Equally important, Toshiba's employees were able to use their existing Discoverer expertise, requiring no further training.</p>
13.00 – 14.00	LUNCH		
	<i>Business Stream</i>	<i>Technology Stream</i>	<i>Partner Stream</i>
14.00 – 15.00	<p>"Agile Procurement: BT and BI" Stephen Martin One IT – Data & Business Intelligence Architect, British Telecom</p> <p>This presentation will discuss the role of Business Intelligence within the BT Matrix Architecture and how we can help this drive for cost reduction, system estate simplification, but also build an enhanced service for improved customer satisfaction.</p>	<p>"A Journey From Information to Knowledge" Rod Swift Head of Application Development, RIAS</p> <p>The journey from Information to Knowledge can be littered with broken intentions and compromised principles. The final destination rarely matches those glossy pictures in the guidebook. At RIAS, we do not claim to have discovered Utopia but we do believe that we have arrived at a BI solution that has much to</p>	<p>"Inside Oracle's New BI Analytic Server & BI Suite Enterprise Edition" Mark Rittman, Director of Consulting, SolStonePlus.</p> <p>Oracle have recently announced their new Fusion business intelligence strategy, which centres around Siebel's Analytic Server and their Analytic applications. So what is Siebel Analytic Server, what are Oracle going to do with it, and how does it work? How do you get data in to it, what analytics and analysis does it provide, and</p>

Sponsored by:



**BUSINESS INTELLIGENCE & ANALYTICS SPECIAL EVENT
16TH MAY 2006, GRANGE CITY HOTEL, LONDON**



	<p>Stephen will also discuss how BT have recently applied some new operating techniques in rationalising and selecting vendors for their involvement within BT, and the process (with trials and tribulations for our vendors) they have just completed for BT's strategic partners in Enterprise Reporting & Warehousing.</p>	<p>commend it. Hopefully, the sharing of our experiences may make your journey that much richer.</p>	<p>how do you get data out? What new capabilities does it bring to the Oracle Fusion Middleware technology stack? This presentation takes a look at Siebel Analytic Server, and the soon to be released Oracle Analytic Server, demonstrates the software and attempts to answer these questions.</p>
	<i>Business Stream</i>	<i>Technology Stream</i>	
15.10 – 16.10	<p>“Introducing the New Oracle CPM Suite” Caroline Gladwin Principal CPM Consultant, Oracle UK</p> <p>Attend this session to understand how Oracle is delivering business applications on a common Corporate Performance Management platform. This presentation will cover Enterprise Planning and Budgeting as well as the new Consolidation Hub and Profitability Manager applications. Come and see how these, and the newly acquired Siebel analytic applications, can deliver benefit to your business.</p>	<p>“Integrated Architecture for Business Intelligence - Roadmap to BI Fusion” Morgan Russell Director of BIW Technology, Oracle Corporation, EMEA</p> <p>Attend this presentation to understand how Oracle is moving down the road to BI Fusion with the addition of Siebel Analytics to its BI portfolio. This presentation will provide a product update on Oracle's complete range of BIW technology. See for yourself why Oracle is excited about BI.</p>	
16.10 – 16.25	BREAK		
16.25 – 16.50	Panel Session		
16.50 – 17.00	Closing Session		Mark Rittman Chairman
17.00 – 18.00	Post Event Drinks Reception – ISIS, Grange City Hotel Bar		

Sponsored by:



BIOGRAPHIES



Keynote – David Pryor, Vice President of Business Intelligence and Warehousing Oracle EMEA

David Pryor is the Vice President for the Oracle Business Intelligence and Data Warehousing business in EMEA. In this role, he is responsible for the Business Intelligence and Data Warehousing license and services business in the EMEA region on behalf of Oracle Corporation

David has over 18 years experience in the BI&DW business. He joined Oracle in July 1995 as part of the acquisition of IRI Software and the Express product range, a leading OLAP product and services provider. In Oracle he has held various positions relating to Business Intelligence, CRM and recently the Technology and Business Intelligence Consulting business in EMEA. Prior to joining Oracle David was responsible for the Consulting Division of IRI Software in EMEA, with 8 + years in the development and sales of Business Intelligence software in various industries.



Keynote – Jon Ainsworth, Solution Sales Director, Business Intelligence & Data Warehousing

Jon Ainsworth is Solution Director for BI & DW, working within Oracle's European, Middle East & Africa (EMEA) group. Jon has 14 years of experience in designing, building and managing Data Warehouse solutions - over 10 of which are with Oracle. Jon has worked initially as a Business Intelligence implementation Consultant, then a European BI Project Manager, and in his prior role as Oracle EMEA BI Product Manager.

In his current role, Jon is responsible for Business Development activities, along with spending much of his time working with customers to help them maximise the benefits of their investments in Oracle BIW.

BUSINESS STREAM

Caroline Gladwin, Principal CPM Consultant, Oracle UK

Caroline Gladwin has worked for Oracle for 7 years, specialising in reporting on data held in the Oracle eBusiness Suite.

Stephen Martin, One IT – Data & Business Intelligence Architect, British Telecom

Stephen Martin has worked with BT for around 15 years after graduating from Glasgow Caledonian University, and worked in many internal and external elements of the organisation as a developer, tester, team leader and consultant (and various bits in between).

Stephen has been working within Business Intelligence systems for nearly 8 of these years and has worked up from a development environment, through team leading and design, to now have the role of Chief Platform Architect for all of BT's Business Intelligence systems which covers all of BT's internal data estate, both in the UK and abroad.

Sponsored by:



**BUSINESS INTELLIGENCE & ANALYTICS SPECIAL EVENT
16TH MAY 2006, GRANGE CITY HOTEL, LONDON**



Brian Gregory, Senior Director, Compliance, EMEA

Brian Gregory is Senior Director responsible for business development of Financials and Corporate Governance. He is a Chartered Accountant and spent 11 years with Ernst & Young in their audit practice. He left in 1986 and has worked in a variety of roles in the IT industry. Immediately before joining Oracle he was UK Marketing Director for Comshare. Brian joined Oracle in 1996 initially in the EMEA Business Intelligence team where he was responsible for Analytical Applications.

In 2001 he joined the EMEA marketing where he was responsible for Financials, Corporate Governance, HRMS and Analytical Applications. During this period he was a key part of the team that developed Oracle's proposition regarding Corporate Governance.

He is a key spokesperson for Oracle on Corporate Governance, Financials and Business Intelligence. He has written extensively on these topics and is a frequent speaker at Oracle and external conferences.

TECHNOLOGY STREAM

Morgan Russell, Director of BIW Technology, Oracle Corporation, EMEA

Morgan Russell is Oracles Director of Business Intelligence and Warehousing Technology. She has been working with Oracle's BIW product line for the last 10 years and in the BI market for the last 19. Morgan has been actively engaged with customers to ensure Oracle's technology meets their business needs. She is an enthusiastic communicator of the benefits of technology for business having experienced it for herself as an IT manager and a business manager.

Rod Swift, Head of Application Development, RIAS

Rod Swift heads up all of RIAS's internal software developments. He has a wealth of exposure in developing innovative software solutions, specialising, primarily, in the Financial Services sector. Whilst Rod devotes much of his time managing projects, both large and small, his particular love is performing the 'Solution Architect' role, turning tentative visions into successful realities.

RIAS is Britain's fastest-growing specialist provider of insurance for the over 50s age group negotiating exclusive rates and cover with a panel of insurers to secure competitive, value for money products. It has built the business on providing tailored home and car insurance policies exclusively to the over 50s market. The company has 780,000 customers and employs over 1,000 people.

Doug Cackett, EMEA Business Intelligence & Data Warehousing

Doug Cackett is an authority on the design and development of Business Intelligence and Data Warehousing solutions. At Oracle Corporation, he is the Europe, Middle East and Africa Practice Director for Data Warehousing and analytical technologies.

Doug joined Oracle in Sept 1995 as a UK based consultant in the Data Warehouse Practice. He has subsequently moved on to roles as the UK Practice Manager for Data Warehousing and a world-wide role evangelising architectural best practice in Data Warehouse design as well as his current role. Prior to joining Oracle, Doug worked as an IT manager in the retail and construction industries.

Doug holds an MSc in Information Systems Design and Management and is currently researching for a Doctorate at Cranfield University on the Application of Advanced BI technologies to Customer Management in order to maximise customer equity.

Sponsored by:



**BUSINESS INTELLIGENCE & ANALYTICS SPECIAL EVENT
16TH MAY 2006, GRANGE CITY HOTEL, LONDON**



ORACLE PARTNER STREAM

Sandra Smith – Head of IT, Toshiba UK

Sandra Smith is a seasoned IS professional with over 20 years' experience. She is the first woman to head Toshiba Information Systems UK's IS department. She manages a team of 35+ and has overall responsibility for IS across the whole of Toshiba Information Systems UK. Smith is also the head of European Business Applications for Toshiba Europe where she is responsible for managing the CRM and ERP systems for Toshiba across Europe. As the head of IS Sandra is responsible for all voice communications (fixed, mobile, VoIP), and demonstrating product convergence and interoperability across the product range as part of the company's wider digital convergence strategy.

Under Sandra's leadership, the IS team has made some significant achievements, including a 25% reduction in overall IS costs, a reduction of £200,000 pa. on mobile and fixed-line communications costs, the roll out of home-working technology (delivering massive productivity gains) and wireless office connectivity.

Sponsored by:

